

REP HEADLINE# 6162204 TRF# E:120614 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT17/12 15.31
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WFLA-TV ***

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # OFF. # SALESMAN #
 AGY # AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6162204 CLASS: NATL. LOCAL REGIONAL
 PRDCT TUE-MON WEEK EST#125 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT17/12 15.31

REP: ORDER CANCELED
 ALL LN'S ZERO'D OUT
 NEW TTL \$0
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 VERN BUCHANAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 23
 AGENCY PRODUCT CODE = 48
 AGENCY EST# = 125

1	S		100P-200P	30		\$200.00	10/23	10/26	0		TU-F	0
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1: DAYS OF OUR LIVES												
2	S		1000A-1100A	30		\$80.00	10/23	10/26	0		TU-F	0
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1: DAYTIME												

10/23/12 FCC (5)
 NOV 01 2012 ✓

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP OCT17/12 15.31
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	10/23	10/26	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	10/23	10/26	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	10/23	10/26	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/23	10/26	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/23	10/26	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/23	10/26	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/23	10/26	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/23	10/26	0		TU-F	0

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 15.31
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P	30		\$600.00	10/23	10/26	0		TU-F	0
PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS												
12	S		600A-700A	30		\$325.00	10/23	10/26	0		TU-F	0
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS												
13	S		700P-730P	30		\$500.00	10/23	10/26	0		TU-F	0
PROGRAM : ET RA35+ : 4.2 CON COM1: ET												
14	S		700A-900A	30		\$450.00	10/23	10/26	0		TU-F	0
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW												
15	S		730P-800P	30		\$500.00	10/23	10/26	0		TU-F	0
PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA												
16	S		900A-1000A	30		\$275.00	10/23	10/26	0		TU-F	0
PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2												
17	S		800P-900P	30		\$4,500.00	10/29	10/29	0		MON	0
PROGRAM : VOICE RA35+ : 9.0 CON COM1: VOICE												
18	S		1130P-100A	30		\$600.00	10/27	10/27	0		SAT	0
PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL												

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT17/12 15.31
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P	30		\$75.00	10/27	10/27	0		SAT	0
PROGRAM : RA35+ : 0.8 CON COM1 :												
20	S		600P-630P	30		\$350.00	10/27	10/27	0		SAT	0
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
21	S		700P-800P	30		\$325.00	10/27	10/27	0		SAT	0
PROGRAM : RA35+ : 3.6 CON COM1 : ET												
22	S		700A-900A	30		\$250.00	10/27	10/27	0		SAT	0
PROGRAM : RA35+ : 2.0 CON COM1 : SA TODAY												
23	S		900A-1000A	30		\$150.00	10/27	10/27	0		SAT	0
PROGRAM : RA35+ : 2.1 CON COM1 :												
24	S		1200N-100P	30		\$75.00	10/28	10/28	0		SUN	0
PROGRAM : RA35+ : 0.5 CON COM1 :												
25	S		600P-630P	30		\$375.00	10/28	10/28	0		SUN	0
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
26	S		800A-900A	30		\$250.00	10/28	10/28	0		SUN	0
PROGRAM : RA35+ : 1.8 CON COM1 : SU TODAY												

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT17/12 15.31
CHANGES
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27		S	830P-1100P	30		\$6,000.00	10/28	10/28	0		SUN	0
PROGRAM : NFL RA35+ : 11.6 CON COM1 : NFL												
28		S	900A-1000A	30		\$150.00	10/28	10/28	0		SUN	0
PROGRAM : RA35+ : 1.8 CON COM1 :												
29		S	1100P-1130P	30		\$625.00	10/23	10/29	0		TU-M	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												
30		S	100P-200P	30		\$200.00	10/29	10/29	0		MON	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												
31		S	1000A-1100A	30		\$80.00	10/29	10/29	0		MON	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												
32		S	1130P-1230A	30		\$325.00	10/29	10/29	0		MON	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW												
33		S	1100A-1200N	30		\$80.00	10/29	10/29	0		MON	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS												
34		S	1200N-100P	30		\$100.00	10/29	10/29	0		MON	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3												

REF: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 15.31
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/29	10/29	0		MON	0
36	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/29	10/29	0		MON	0
37	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/29	10/29	0		MON	0
38	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/29	10/29	0		MON	0
39	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/29	10/29	0		MON	0
40	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/29	10/29	0		MON	0
41	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/29	10/29	0		MON	0
42	S		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	10/29	10/29	0		MON	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43	S		730P-800P	30		\$500.00	10/29	10/29	0		MON	0
PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA												
44	S		900A-1000A	30		\$275.00	10/29	10/29	0		MON	0
PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2												
45	S		600P-630P	30		\$600.00	10/29	10/29	0		MON	0
PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS												
OCT/12			\$.00			NOV/12			\$.00			
											CONTRACT TOTAL	\$.00
											TOTAL SPOTS	0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 ORDER CANCELED WMOX 0% WXPX 0% WWSB 0% CABL 0%

SVC- NSI
 DEMOS- RA35+

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Srtp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 810 Issue 3



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120614060
Buyer:		Client/Product/Estimate:	23 /48 /125	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06162204
Est./PO Number:	06162204	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Tue-Mon Week	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
2	M-F 10a Daytime .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme	Nbr of Spots Closed PR	3	3	
4	M-F 11a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
5	M-F 12p Today Show III .TWTF..	06		30 Comme	Nbr of Spots Closed PR	1	1	
11	M-F 6p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
13	M-F 7p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
15	M-F 730p Extra .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
20	Sat 6p News	06		30	Nbr of Spots			
Weekly Totals: Total Spots(Ord Spots)					46	6	52	
Closed PR								

Srscp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 810 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120614060
Buyer:	FL	Client/Product/Estimate:	23 /48 /125	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06162204
Est./PO Number:	06162204	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
27	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme	Nbr of Spots Closed PR	1 1	1	
29	M-Su 11p News .TWTF.. Isolations: W/C 10/29 M.....	06		30 Comme	Nbr of Spots Closed PR	1 3	1	
30	M-Su Late News Late RunS	06		30 Comme	Nbr of Spots Closed PR	1 1	1	
33	M-F 10a Daytime M.....	06		30 Comme	Nbr of Spots Closed PR	2 2	2	
35	M-F 11a News M.....	06		30 Comme	Nbr of Spots Closed PR	1 1	1	
36	M-F 12p Today Show III M.....	06		30 Comme	Nbr of Spots Closed PR	1 1	1	
43	M-F 7p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR	1 1	1	
45	M-F 730p Extra M.....	06		30 Comme	Nbr of Spots Closed PR	1 1	1	
54	M-F 7p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4 4	4	
55	M-F 730p Entertainment Tonight	06		30	Nbr of Spots			

Weekly Totals: Total Spots(Ord Spots)

Closed PR	46	6	52
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Srcp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 810 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 0	Campaign Ref: E:120614060
Buyer: ..	Client/Product/Estimate: 23 /48 /125	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06162204
Est./PO Number: 06162204	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	Cost
	TWTF..			Comme	Closed PR	4	4	
Weekly Totals: Total Spots(Ord Spots)					Closed PR	46	6	52

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	:30 Commercial	10/22/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614060
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/22/12	Closed Pre Emption	975.00	No Makegood / Credit	0000000000	E:120614060
4	M-F 11a News	:30 Commercial	10/22/12	Closed Pre Emption	400.00	No Makegood / Credit	0000000000	E:120614060
5	M-F 12p Today Show III	:30 Commercial	10/22/12	Closed Pre Emption	0.00	No Makegood / Credit	0000167995	E:120614060
11	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	100.00	No Makegood / Credit	0000000000	E:120614060
13	M-F 7p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120614060
15	M-F 730p Extra	:30 Commercial	10/22/12	Closed Pre Emption	0.00	No Makegood / Credit	0000167919	E:120614060
20	Sat 6p News	:30 Commercial	10/22/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614060
27	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/22/12	Closed Pre Emption	350.00	No Makegood / Credit	0000000000	E:120614060
29	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	6,000.00	No Makegood / Credit	0000000000	E:120614060
33	M-F 10a Daytime	:30 Commercial	10/29/12	Closed Pre Emption	1,675.00	No Makegood / Credit	0000000000	E:120614060
35	M-F 11a News	:30 Commercial	10/29/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120614060
36	M-F 12p Today Show III	:30 Commercial	10/29/12	Closed Pre Emption	80.00	No Makegood / Credit	0000000000	E:120614060
43	M-F 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	100.00	No Makegood / Credit	0000000000	E:120614060
45	M-F 730p Extra	:30 Commercial	10/29/12	Closed Pre Emption	0.00	No Makegood / Credit	0000167919	E:120614060
30	M-Su Late News Late Run	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614060
					625.00	No Makegood / Credit	0000000000	E:120614060

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
54	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614060
55	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614060

Grand Totals

		Month 10 Weeks: 4			Month 11 Weeks: 4		
		10/22			10/29		
Totals							
Spots		0			0		
Cost		0			0		

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REF HEADLINE# 6162204
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY31/12 14.2
 *** WFLA-TV ***

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # OFF. # SALESMAN #
 AGY # AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6162204 CLASS: NATL. LOCAL REGIONAL

PRDCT TUE-MON WEEK EST#125 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY31/12 14.21

REP: NEW ORDER
 FTL \$53,070 @149X
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 VERN BUCHANAN FOR CONGRESS

Handwritten signature/initials

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 23
 AGENCY PRODUCT CODE = 48
 AGENCY EST# = 125

1			100P-200P	30		\$200.00	10/23	10/26	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												

2			1000A-1100A	30		\$80.00	10/23	10/26	8		TU-F	8
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												

REF HEADLINE# 6162204
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 14.2
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	10/23	10/26	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	10/23	10/26	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	10/23	10/26	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/23	10/26	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/23	10/26	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/23	10/26	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/23	10/26	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/23	10/26	4		TU-F	4

REP:LET# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM PEP
MAY31/12 14.2
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P	30		\$600.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS RA35+ : 5.3 CON COM1 : NEWS												
12			600A-700A	30		\$325.00	10/23	10/26	4		TU-F	4
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1 : AM NEWS												
13			700P-730P	30		\$500.00	10/23	10/26	4		TU-F	4
PROGRAM : ET RA35+ : 4.2 CON COM1 : ET												
14			700A-900A	30		\$450.00	10/23	10/26	8		TU-F	8
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1 : TODAY SHOW												
15			730P-800P	30		\$500.00	10/23	10/26	4		TU-F	4
PROGRAM : EXTRA RA35+ : 3.4 CON COM1 : EXTRA												
16			900A-1000A	30		\$275.00	10/23	10/26	8		TU-F	8
PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1 : TODAY SHOW 2												
17			800P-900P <i>top</i>	30		\$4,500.00	10/29	10/29	1		MON	1
PROGRAM : VOICE RA35+ : 9.0 CON COM1 : VOICE												
18			1130P-100A	30		\$600.00	10/27	10/27	1		SAT	1
PROGRAM : SNL RA35+ : 3.1 CON COM1 : SNL												

REF: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAY31/12 14.2
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	10/27	10/27	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1 : -												
20			600P-630P	30		\$350.00	10/27	10/27	1		SAT	1
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
21			700P-800P	30		\$325.00	10/27	10/27	1		SAT	1
PROGRAM : RA35+ : 3.6 CON COM1 : ET												
22			700A-900A	30		\$250.00	10/27	10/27	2		SAT	2
PROGRAM : RA35+ : 2.0 CON COM1 : SA TODAY												
23			900A-1000A	30		\$150.00	10/27	10/27	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1 : -												
24			1200N-100P	30		\$75.00	10/28	10/28	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1 : -												
25			600P-630P	30		\$375.00	10/28	10/28	1		SUN	1
PROGRAM : RA35+ : 3.6 CON COM1 : NEWS												
26			800A-900A	30		\$250.00	10/28	10/28	2		SUN	2
PROGRAM : RA35+ : 1.8 CON COM1 : SU TODAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P	30		\$6,000.00	10/28	10/28	1		SUN	1
PROGRAM : NFL												
RA35+ : 11.6												
CON COM1: NFL												
28			900A-1000A	30		\$150.00	10/28	10/28	2		SUN	2
PROGRAM :												
RA35+ : 1.8												
CON COM1:												
29			1100P-1130P	30		\$625.00	10/23	10/29	7		TU-M	7
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
30			100P-200P	30		\$200.00	10/29	10/29	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1: DAYS OF OUR LIVES												
31			1000A-1100A	30		\$80.00	10/29	10/29	2		MON	2
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1: DAYTIME												
32			1130P-1230A	30		\$325.00	10/29	10/29	2		MON	2
PROGRAM : TONIGHT SHOW												
RA35+ : 2.0												
CON COM1: TONIGHT SHOW												
33			1100A-1200N	30		\$80.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
RA35+ : 0.4												
CON COM1: NEWS												
34			1200N-100P	30		\$100.00	10/29	10/29	2		MON	2
PROGRAM : TODAY 3												
RA35+ : 0.5												
CON COM1: TODAY 3												

1X SUN-LN AFTER
 7:00P-8:00P

MAV 31/12 14-2
WE'LA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/29	10/29	2		MON	2
36			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/29	10/29	2		MON	2
37			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/29	10/29	2		MON	2
38			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/29	10/29	1		MON	1
39			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/29	10/29	1		MON	1
40			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/29	10/29	1		MON	1
41			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/29	10/29	1		MON	1
42			700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	10/29	10/29	2		MON	2

REP HEADLINE# 6162204
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 14.2
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			730P-800P	30		\$500.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
44			900A-1000A	30		\$275.00	10/29	10/29	2		MON	2
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
45			600P-630P	30		\$600.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
RA35+ : 5.3												
CON COM1: NEWS												
OCT/12			41705.00			NOV/12						
												CONTRACT TOTAL
												53070.00
												TOTAL SPOTS
												149

MARKET TOTALS \$279,315 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ARE ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI
DEMOS- RA35+*

Src Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	53070	Campaign Ref:	E:120614060
Buyer:	FL	Client/Product/Estimate:	23 / 48 / 125	Sales Rep:	HRR Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06162204
Est/PO Number:	06162204	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Tue-Mon Week	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			53070

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Cost
1	M-F 1p Days Of Our Lives TWTF..	200	30 Comme	Nbr of Spots 4		4	800
2	M-F 10a Daytime TWTF..	80	30 Comme	Nbr of Spots 8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	325	30 Comme	Nbr of Spots 8		8	2600
4	M-F 11a News TWTF..	80	30 Comme	Nbr of Spots 8		8	640
5	M-F 12p Today Show III TWTF..	100	30 Comme	Nbr of Spots 8		8	800
6	M-F 2p Rachael Ray TWTF..	125	30 Comme	Nbr of Spots 8		8	1000
7	M-F 3p Doctors TWTF..	225	30 Comme	Nbr of Spots 8		8	1800
8	M-F 4p Dr Oz TWTF..	300	30 Comme	Nbr of Spots 8		8	2400
Weekly Totals: Total Spots (Ord Spots)				123	26	149	

Srscp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 625 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	53070	Campaign Ref:	E:120614060
Buyer:	FL	Client/Product/Estimate:	23 /48 /125	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06162204
Est./PO Number:	06162204	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Cost
9	M-F 5p News .TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
10	M-F 530p News .TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
11	M-F 6p News .TWTF..	600	30 Comme	Nbr of Spots	4	4	2400
12	M-F 6a News .TWTF..	325	30 Comme	Nbr of Spots	4	4	1300
13	M-F 7p Entertainment Tonight .TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
14	M-F 7a Today Show .TWTF..	450	30 Comme	Nbr of Spots	8	8	3600
15	M-F 730p Extra .TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
16	M-F 9a Today Show II .TWTF..	275	30 Comme	Nbr of Spots	8	8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme	Nbr of Spots	1	1	4500
18	Sat 1130p ET / 1030p CT Saturday Night LiveS.	600	30 Comme	Nbr of Spots	1	1	600
Weekly Totals: Total Spots(Ord Spots)				123	26	149	

Src, Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 625 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL
Buyer: FL
Schedule Dates: 10/22/12 to 11/04/12
Est./PO Number: 06162204
Submission Cost: 53070
Client/Product/Estimate: 23 / 48 / 125
Weeks: 2
Contract type: Political
Campaign Ref: E:120614060
Sales Rep: HRP Washington, DC
Order Ref: 06162204
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Cost
19	Sat 12p NewsS	75	30 Comme	Nbr of Spots	2	2	150
20	Sat 6p NewsS	350	30 Comme	Nbr of Spots	1	1	350
21	Sat 7p Entertainment TonightS	325	30 Comme	Nbr of Spots	1	1	325
22	Sat 7a Today ShowS	250	30 Comme	Nbr of Spots	2	2	500
23	Sat 9a NewsS	150	30 Comme	Nbr of Spots	2	2	300
24	Sun 12p NewsS	75	30 Comme	Nbr of Spots	2	2	150
25	Sun 6p NewsS	375	30 Comme	Nbr of Spots	1	1	375
26	Sun 8a Today ShowS	250	30 Comme	Nbr of Spots	2	2	500
27	Sun 815p ET / 715p CT NBC Sunday Night FootballS	6000	30 Comme	Nbr of Spots	1	1	6000
28	Sun 9a NewsS	150	30 Comme	Nbr of Spots	2	2	300
Weekly Totals: Total Spots (Ord Spots)				123	26	149	

Src: Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 625 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 53070	Campaign Ref: E:120614060
Buyer: FL	Client/Product/Estimate: 23 /48 /125	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06162204
Est./PO Number: 06162204	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Cost
29	M-Su 11p News .TWTFSS. Isolations: W/C 10/29 M.....	625	30 Comme	Nbr of Spots 5		5	3125
30	M-Su Late News Late RunS	625	30 Comme	Nbr of Spots 1		1	625
31	M-Su 11p News M.....	625	30 Comme	Nbr of Spots	1	1	625
32	M-F 1p Days Of Our Lives M.....	200	30 Comme	Nbr of Spots 1		1	200
33	M-F 10a Daytime M.....	80	30 Comme	Nbr of Spots 2		2	160
34	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme	Nbr of Spots 2		2	650
35	M-F 11a News M.....	80	30 Comme	Nbr of Spots 1		1	80
36	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots 2		2	200
37	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots 2		2	250
38	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots 2		2	450
39	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots 2		2	600
Weekly Totals: Total Spots(Ord Spots)				123	26	149	

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	53070	Campaign Ref:	E:120614060
Buyer:	FL	Client/Product/Estimate:	23 /48 /125	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06162204
Est./PO Number:	06162204	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Cost
40	M-F 5p News M.....	450	30 Comme	Nbr of Spots	1	1	450
41	M-F 530p News M.....	450	30 Comme	Nbr of Spots	1	1	450
42	M-F 6a News M.....	325	30 Comme	Nbr of Spots	1	1	325
43	M-F 7p Entertainment Tonight M.....	500	30 Comme	Nbr of Spots	1	1	500
44	M-F 7a Today Show M.....	450	30 Comme	Nbr of Spots	2	2	900
45	M-F 730p Extra M.....	500	30 Comme	Nbr of Spots	1	1	500
46	M-F 9a Today Show II M.....	275	30 Comme	Nbr of Spots	2	2	550
47	M-F 6p News M.....	600	30 Comme	Nbr of Spots	1	1	600
Weekly Totals: Total Spots(Ord Spots)				123	26	149	

Grand Totals			
Month 10 Weeks: 4		Month 11 Weeks: 4	
Totals		Totals	
Spots 149		Spots 26	

		Month 10 Weeks: 4	Month 11 Weeks: 4
		10/22	10/29
Totals	53070		13990
Cost		41080	

Grand Totals:

Spots:	149
Gross Total:	53,070.00
Commission:	7,960.50
Net Total:	45,109.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Vern Buchanan/ R/ Congress/
PROD: Tue-Mon Week

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
10/28/12 E: 120614060
WFLA
INVOICE NUMBER 0100033240
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /125
Desc: 06162204

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 10a Daytime	80.00	2 8	10/23	TU	*WFLA	:30 Commercial	.00	Preempt Program Change 80.00-
			10/23	TU		30	.00	Preempt Program Change 80.00-
			10/24	WE		30	.00	Preempt Program Change 80.00-
			10/24	WE		30	.00	Preempt Program Change 80.00-
			10/25	TH		30	.00	Preempt Program Change 80.00-
			10/25	TH		30	.00	Preempt Program Change 80.00-
			10/26	FR		30	.00	Preempt Program Change 80.00-
			10/26	FR		30	.00	Preempt Program Change 80.00-
M-F 1135p ET / 1035p CT Tonigh	325.00	3 3	10/23	TU	*WFLA	:30 Commercial	.00	Preempted 325.00-
			10/25	TH		30	.00	Preempted 325.00-

*** Continued ***

PERIOD COST	19,365.00	0 Total Units	ACTUAL GROSS BILLING	.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	.00	TOTAL RECONCILING	Credits	19,365.00-
			NET DUE	.00			19,365.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Vern Buchanan/ R/ Congress/
PRODUCT Tue-Mon Week

INVOICE NUMBER 0100033240
BROADCAST MONTH 10/01/2012 - 10/28/
AMOUNT DUE .00

REMIT TO:

*00219

000021861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021861 00000100033240 000000000 2



WFLA-TV
A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Vern Buchanan/ R/ Congress/
PROD: Tue-Mon Week

2012
INVOICE DATE 10/28/12 E:120614060
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033240
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-11/04/12
TERMS: NET 30 DAYS
Standard Broadcast Month

REF#: 23 /48 /125
Desc: 06162204

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 11a News	80.00	4 8	10/26 FR 30 *WFLA :30 Commercial	.00	Preempted 325.00-
			10/23 TU 30	.00	Preempt Program .00-
			10/23 TU 30	.00	Change Program 80.00-
			10/24 WE 30	.00	Change Program 80.00-
			10/24 WE 30	.00	Change Program 80.00-
			10/25 TH 30	.00	Change Program 80.00-
			10/25 TH 30	.00	Change Program .00-
			10/26 FR 30	.00	Change Program .00-
			10/26 FR 30	.00	Change Program 80.00-
M-F 12p Today Show III	100.00	5 1	10/25 TH 30 *WFLA :30 Commercial	.00	Preempted 100.00-
M-F 6p News	600.00	11 4	10/23 TU 30 *WFLA :30 Commercial	.00	Preempted 600.00-
			10/24 WE 30	.00	Preempted 600.00-
			10/25 TH 30	.00	Preempted 600.00-
			10/26 FR 30	.00	Preempted 600.00-
M-F 7p Entertainment Tonight	500.00	13 4	10/23 TU 30 *WFLA :30 Commercial	.00	Preempt Program .00-
			10/24 WE 30	.00	Change Program .00-
			10/25 TH 30	.00	Change Program .00-
			10/26 FR 30	.00	Change Program .00-
M-F 730p Extra			*WFLA :30 Commercial		
			*** Continued ***		

PERIOD COST 19,365.00

0 Total Units
ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Debits .00
Credits 19,365.00-
TOTAL RECONCILING 19,365.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP.: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV.: Vern Buchanan/ R/ Congress/
PROD: Tue-Mon Week

2012
INVOICE DATE 10/28/12 E: 120614060
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033240
PAGE 3 BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /125
Desc: 06162204

SCHEDULE		PRICE		RT/SS#	PER	DATE	DAY	TIME	ACTUAL BROADCAST		PRICE	RECONCILIATION	
DESCRIPTION									LENGTH	M/G FOR PRODUCT DESCRIPTION		REMARKS	DEBIT/CREDIT
	500.00	15	4			10/23	TU		30		.00	Preempt Program Change	500.00-
						10/24	WE		30		.00	Preempt Program Change	500.00-
						10/25	TH		30		.00	Preempt Program Change	500.00-
						10/26	FR		30		.00	Preempt Program Change	500.00-
Sat 6p News	350.00	20	1			10/27	SA	*WFLA	30	:30 Commercial	.00	Preempted	350.00-
Sun 815p ET / 715p CT NBC Sund	6000.00	27	1			10/28	SU	*WFLA	30	:30 Commercial	.00	Preempted	6000.00-
M-Su 11p News	625.00	29	3			10/23	TU	*WFLA	30	:30 Commercial	.00	Preempted	625.00-
						10/25	TH		30		.00	Preempted	625.00-
						10/27	SA		30		.00	Preempted	625.00-
M-Su Late News Late Run	625.00	30	1			10/28	SU	*WFLA	30	:30 Commercial	.00	Preempted	625.00-
M-F 7p News	500.00	54	4			10/23	TU	*WFLA	30	:30 Commercial	.00	Preempted	500.00-
						10/24	WE		30		.00	Preempted	500.00-
						10/25	TH		30		.00	Preempted	500.00-
						10/26	FR		30		.00	Preempted	500.00-
M-F 730p Entertainment Tonight	500.00	55	4			10/23	TU	*WFLA	30	:30 Commercial	.00	Preempted	500.00-
						10/24	WE		30		.00	Preempted	500.00-
						10/25	TH		30		.00	Preempted	500.00-
						10/26	FR		30		.00	Preempted	500.00-
Total Airtime Net Spot Revenue:									.00				

PERIOD COST	19,365.00	0 Total Units			
		ACTUAL GROSS BILLING	.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	.00		Credits 19,365.00-
		NET DUE	.00	TOTAL RECONCILING	19,365.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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